



## International Symposium on Alternatives Assessment – Virtual 2020

### Session 6 - Considering Trade-offs: Real-world strategies to make decisions

#### Speaker Biographies



**Molly Jacobs. [Moderator]** Molly Jacobs is a Senior Research Associate at the Lowell Center for Sustainable Production at the University of Massachusetts Lowell. Since 2013, she has managed the Lowell Center's extensive alternatives assessment and informed substitution work. This has included: supporting governments in the US and internationally to institute programmatic and policy structures that advance informed substitution efforts; co-authoring state of the art reviews and helping to set research and practice agendas for the field of alternatives assessment; and developing capacity building resources and materials. Molly helped to form the Association for the Advancement of Alternatives Assessment (A4) in 2018 and currently works on its Program Committee.



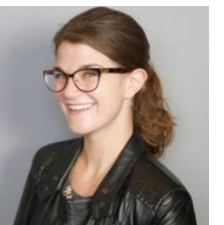
**Martin Wolf.** Dr. Martin Wolf is Director of Authenticity and Sustainability at Seventh Generation where he creates the frameworks for the design of sustainable household and personal care products. He also creates frameworks for more sustainable systems of commerce, and for working with other businesses, industry associations, legislators and regulators to implement those frameworks. Martin brings over 40 years of experience in industrial and environmental chemistry to his work.



**Tom A. Lewandowski.** Dr. Tom Lewandowski is a toxicologist and chemist working in Gradient's Seattle, Washington office. He has over 30 years of experience in the areas of product safety assessment, regulatory compliance and evaluation of alternatives. He is currently leading Gradient's efforts in the areas of Green Chemistry and Alternatives Assessment and is serving as the lead scientist on the first two Alternative Assessments developed under California's Safer Consumer Products program. He is also an affiliate faculty member at the University of Washington School of Public Health where he lectures on toxicology and risk assessment.



**Matteo Kausch.** As Director of Technical Development, Dr. Matteo Kausch oversees the audit and assessment operations for certification and the development of tools, collaborations, and guidance to improve product assessments. He also leads the Material Health standard category during the ongoing standard revision. Prior to joining the institute, Matteo was involved in a consulting engagement through the Berkeley Center for Green Chemistry with Hewlett-Packard (HP).



**Heather McKenney.** Heather McKenney has been working in Toxicology and Product Safety at The Honest Company since 2016. Her work focuses on mitigating risk associated with low-dose, chronic exposures to chemicals of potential concern in personal care and beauty products. She is particularly passionate about identifying alternatives to conventional ingredients that exhibit endocrine disrupting potential.



**Mallory McMahon.** Mallory McMahon is a cosmetic chemist and serial innovator in the personal care and beauty industry. Mallory began her career at Lubrizol Advanced Materials, where she co-invented and launched new cosmetic ingredients. Mallory shifted to the brand side in 2015, joining innovation house, SEED Beauty, where she developed the well-known Kylie Jenner Matte Liquid Lip along with award winning products for ColourPop Cosmetics and Fourth Ray. Her passion

for clean beauty drew Mallory to The Honest Company; as the Associate Director of Research and Innovation, Mallory has continued to formulate award winning products while setting a new industry standard for clean beauty.

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